

ELVIS FERNANDES

Senior Product Designer · Enterprise SaaS · Design Systems · AI & Frontend

Boston, MA elvisfdesign@gmail.com 617-755-0216 elvisfernandes.design linkedin.com/in/elvisfdesign

PROFESSIONAL SUMMARY

Senior Product Designer with 6+ years owning enterprise SaaS and other complex products end to end — from ambiguous problems through systems thinking, information architecture, and production-ready UI. Builds and governs scalable design systems, partners closely with engineering on component architecture and developer handoff, and works comfortably in React and front-end implementation. Uses an AI-assisted workflow — Figma AI, Cursor, Claude, ChatGPT — to move faster from concept to shipped product, while leading every design decision.

CORE COMPETENCIES

Product Design · End-to-End Product Design · UX/UI Design · Enterprise SaaS · Systems Thinking · Design Systems · Information Architecture · Interaction Design · High-Fidelity Prototyping · Accessibility (WCAG) · Responsive Design · Cross-Functional Collaboration · Developer Handoff · Product Strategy · Frontend Collaboration · AI-Assisted Design

PROFESSIONAL EXPERIENCE

Modulate Sep 2022 – Mar 2026

Senior UX/UI Designer · Boston, MA

- Led end-to-end product design for enterprise SaaS — from discovery and problem framing through product strategy, information architecture, and high-fidelity UI — translating complex, real-time workflows across platforms like ToxMod (voice moderation) and Voice Vault (recorded-voice review) into clear, usable experiences.
- Owned a greenfield Executive Dashboard and internal operational tools end to end, partnering with product managers, engineers, and executive stakeholders to turn ambiguous requirements into shipped, data-rich interfaces.
- Built and governed Modulate's design system — reusable components, design tokens, and cross-product consistency patterns for tables, filters, and data-dense panels — with accessibility (WCAG) and clean developer handoff.
- Ran internal user interviews and feedback sessions to ground design decisions and evaluate existing workflows, shaping research-informed recommendations before build.
- Partnered closely with engineers through design reviews, sprint work, and implementation pairing — providing front-end component support and developer handoff — while using an AI-assisted workflow (Claude, ChatGPT, Cursor, Figma AI) to accelerate ideation, prototyping, and documentation.

Key Technologies Figma (Variables, Auto Layout, Design Systems), React, Design Tokens, Accessibility (WCAG), Developer Handoff, Git / GitHub, Webflow, AI-assisted (Claude, ChatGPT, Cursor, Figma AI)

StudentUniverse Jan 2018 – Feb 2020

Front-End Developer · Boston, MA

- Built and shipped responsive, production front-end interfaces (HTML, CSS, JavaScript), translating UI designs into accessible, cross-browser experiences.
- Partnered with Product, Design, Engineering, and Marketing to deliver consistent, reusable UI patterns across customer-facing pages.

Key Technologies HTML, CSS, JavaScript, Bootstrap, WordPress

FEATURED PRODUCT WORK

ASCEND Independent Product

Lead Product Designer · Consumer Product, End-to-End Ownership

- Own a consumer product end to end — defining product vision, UX strategy, and information architecture across onboarding, dashboard, and content experiences — and implementing the front end in React.
- Built a scalable design system (Figma Variables, Auto Layout, design tokens, reusable components) and used an AI-assisted workflow (Claude, Cursor, ChatGPT, Figma Make) to prototype and iterate quickly.

Key Technologies Product Vision, UX Strategy, Information Architecture, Design System, React, Responsive UI, AI-assisted Workflow

Atlas UI System Independent Product

Creator · Enterprise Design System & React Component Library

- Created an enterprise design system and React component library — reusable, accessible components with a design-token architecture, documented in Storybook and version-controlled in GitHub (v0.3) — as evidence of design-to-code collaboration with engineering.

Key Technologies React, Storybook, Design Tokens, Component APIs, Design-to-Code, Git / GitHub, Figma

TECHNICAL SKILLS

Product Design	Product Strategy, End-to-End Design, UX/UI Design, Enterprise SaaS, Systems Thinking, Information Architecture, Interactive Prototyping, High-Fidelity UI, Dashboard / Analytics Design, Figma, FigJam
Design Systems	Design Systems, Reusable Components, Design Tokens, Component APIs, Component Documentation, Design System Governance
Frontend	React, JavaScript, TypeScript (working knowledge), HTML, CSS, Storybook, Design-to-Code, GitHub, Responsive Design
AI Workflow	Claude, ChatGPT, Cursor, Figma AI, Figma Make, Google AI Studio, UX Pilot, Lovable, Magic Patterns
Collaboration	Developer Handoff, Cross-Functional Collaboration, Agile, Stakeholder Collaboration, QA Support
Accessibility	WCAG, Accessible Components, Inclusive Design

EDUCATION

The New England Institute of Art — Bachelor's Degree, Graphic & Web Design · Brookline, MA

CERTIFICATIONS

AI for Product Designers — Maven (2026)

Google UX Design Professional Certificate — Google